

# 2022 Abingdon Kiwanis Plumb Alley Day - Saturday May 28, 2022

## Sponsorship Opportunity Levels and Contract



### Primary Sponsor: \$5,000 **One Available**

- Your name on two major banners (over Cummings Street + corner Highways 19 and 11).
- Your logo featured as **Primary Sponsor** on posters and fliers throughout the area.
- **One free booth space** (if desired) near the public entrances on College, Church or Pecan Streets
- Your name announced on PA System during PAD, and featured prominently on several signs along the Alley.
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD Sponsor.

### Children's Activities Sponsor: \$2,500 **One Available**

- Your name on two major banners (over Cummings Street + corner Highways 19 and 11).
- A "Children's Activities Provided by" sign above your banner in the children's Fun Zone area.
- Your logo featured on posters and fliers throughout the area.
- Your name announced on PA System during PAD, and featured prominently on several signs along the Alley.
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD Sponsor.

### Entertainment Sponsor: \$2,500 **One Available**

- Your name on two major banners (over Cummings Street + corner Highways 19 and 11).
- An "Entertainment Provided by" sign above your banner on Plumb Alley Day.
- Your logo featured as Sponsor on posters and fliers throughout the area.
- Your name announced on PA System during PAD, and featured prominently on several signs along the Alley.
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD Sponsor.

### Media Sponsor: \$2,000 **One Available**

- A "Media Advertising Provided by" sign above your banner on Plumb Alley Day.
- Your logo featured as Sponsor on posters and fliers throughout the area.
- Your name announced on PA System during PAD, and featured prominently on several signs along the Alley.
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD Sponsor.

### Signage Sponsor: In Kind **One Available**

- An "All Signage Provided by" sign above your banner on Plumb Alley Day.
- Your logo featured as Sponsor on posters and fliers distributed in the region.
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD Sponsor.
- Your name announced on PA System during PAD, and featured prominently on several signs along the Alley.

### Platinum Sponsor: \$1,000 **Four Available**

- A "Platinum Sponsor" sign above your banner (max 3' x 2', Sponsor provides); placed in high-traffic spot on Alley
- Your logo - **larger than Gold Sponsors** - featured as Platinum Sponsor on posters and fliers throughout the area
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD **Platinum Sponsor**
- Your name announced on PA System during PAD and featured prominently on several signs along the Alley.

### Gold Sponsor: \$500 **Available**

- Your name announced on PA System during PAD and featured prominently on several signs along the Alley.
- Your logo - **larger than Silver Sponsors** - featured as Sponsor on posters and fliers throughout the area
- Your logo and name displayed for one year on the Abingdon Kiwanis website as PAD **Gold Sponsor**

### Silver Sponsor: \$250 **Available**

- Your logo featured as Sponsor on posters and fliers throughout the area
- Your logo and name displayed for one year on the Abingdon Kiwanis website as **Silver Sponsor**

### Friends of Plumb Alley Day: \$100 **(Available)**

- Your name displayed for one year on the Abingdon Kiwanis website as **Friend of PAD Sponsor**
- Your name on one line of the Plumb Alley Day posters

**Contract** (deadline April 20, 2022)

Sponsor Organization Name (or Individual): \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Once completed, give this sheet, your check and camera-ready logo (if applicable) to your Kiwanis contact, mail to Kiwanis Club of Abingdon, P.O. Box 445, Abingdon, VA 24212, or email to [PlumbAlleyDay@gmail.com](mailto:PlumbAlleyDay@gmail.com).

**Questions? Call J.W. Hornsby, PAD Chairman, at 276-791-0297. See you at Plumb Alley Day!**