

The Abingdon Kiwanian

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We meet this noon at Greenway Haven Party House

A weekly publication of news, information and images from the Kiwanis Club of Abingdon, Virginia

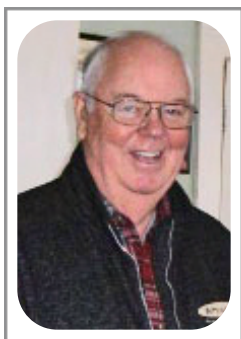


Last Week



The Abingdon Senior Center is where we meet for breakfast

This Week's Program



French Moore

Serving Kiwanis, the Town of Abingdon, and working on the New Artisan Center

Dr. French Moore, Jr. and the Town of Abingdon to some are synonymous. He has served on the Town Council more than 30 years and played a leading role in high profile projects like the Virginia Creeper Trail, Stone Mill Business & Technology Park and Virginia Highlands Small Business Incubator.

Today, he will talk about his club and town service and his latest project, the new Southwest Virginia Artisan Center now being built on

the community college campus.

French has been a member of this club almost 50 years, As a young Abingdon dentist in 1964-65, he served as our president. While he has not sought other Kiwanis offices, he is a regular at meetings and never misses a chance to work on our service and fund-raising projects.

Be here as French shares some of his life story with the club he has served so long and well.

Kiwanis Clubs from Division 8 will have a Council Meeting on **Thursday, March 11** at 6 pm at the attractive **Clintwood Kiwanis Clubhouse**. Dinner will be followed by an interesting program. President Jack plans to attend. If three other members join him we will have an Interclub. This is a great time to meet other Kiwanians and learn what they and their clubs are doing.

Our club is helping the local Red Cross Chapter with its annual **Chili Lunch fundraiser, Tuesday, March 9**. The flier and order form were attached to your email and are posted on our club website. Take orders before the 9th and give them to Carol Brunty. And sign up with Carol to make Abingdon area deliveries on the 9th from 11 to 2

This Week's Guest Column

Goldfish, Hot Dogs & Pies

By Paul Palazzolo, President
Kiwanis International

What do **cream pies**, **goldfish** and **hot dogs** have in common? They can all be elements of a successful effort to increase your club's membership! If you think this answer is strange, let me explain.

As we highlight **May** as **Kiwanis Membership Month**, I hope your club is planning something special to encourage its members to bring in new members. Anyone in the club – whether you're a president, past president or recently joined – can take the initiative and help your club become involved in a membership campaign.

Here are three elements that have been proven to help a successful membership effort:

1. Focused time – Whether it's five weeks or ten weeks, a definite period allows your members to keep the goal in mind with a sense of urgency.

2. Focused goal – A challenging and specific target motivates and develops a spirit of teamwork. Constantly publicize and display the goal and the progress at each meeting during the time-frame.

Let's plan to make **May 2010** the most successful **KIWANIS MEMBERSHIP MONTH** ever.

Our first issue each month will feature a guest columnist. Most will come from our club. But when our

International President asked your editor if he could lead off this series, the answer was a clear yes.

